

THE KING JASON

PROTARAS

SUSTAINABILITY REPORT

REPORTING PERIOD: 2024

**Prepared and reviewed by:
General Manager Nikolas Nikola**





LOUIS HOTELS & RESORTS OVERVIEW

• The Louis Group is one of the leading travel, cruising and hotel groups in the Mediterranean with over 80 years of experience. As a member of the Louis Group, Louis Hotels, with over 77 years in the hospitality industry has a leading position in the hotel sector in both Cyprus and Greece with 6 hotels in Corfu, Mykonos, Crete and Rhodes and 20 hotels & villas in Paphos, Protaras, Limassol, Polis Chrysochous and Nicosia.

Our brand values are synonymous with offering:

- VALUE FOR MONEY HOLIDAYS
- WARM HOSPITALITY AND A LOCAL EXPERIENCE
- FRIENDLY SERVICE BY MULTILINGUAL STAFF.
- CONSTANT INNOVATION
- RESPECT FOR THE ENVIRONMENT
- RESPECT FOR OUR GUESTS

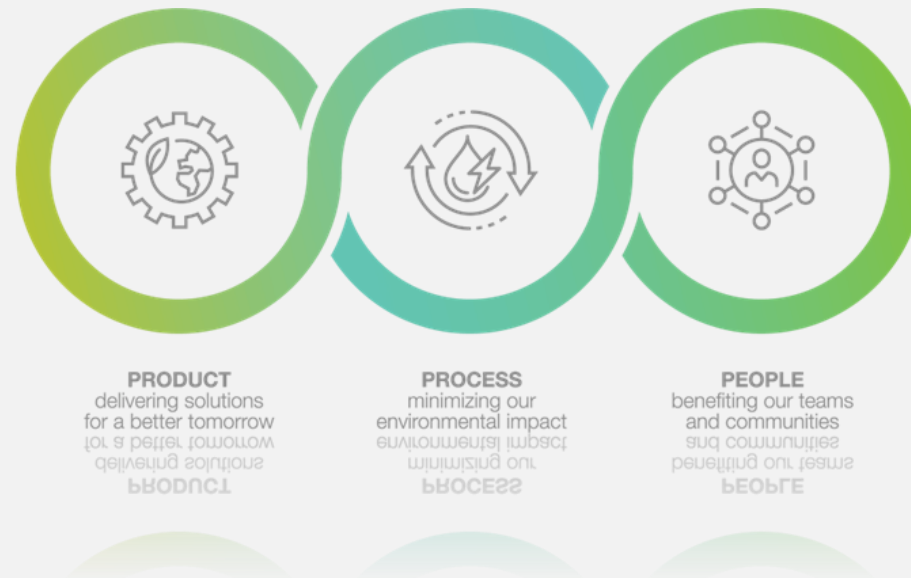
THE KING JASON, Protaras, Cyprus

- The King Jason Protaras is a 4-star plus hotel designed for adults. This holiday haven is located on the stunning Fig Tree Bay, one of Cyprus' most beautiful beaches, often ranked among the best in Europe.
- Only a few minutes' walk from the popular Protaras strip, it beautifully combines Cyprus beach holidays with opportunities to dine at local restaurants and enjoy evenings out at numerous entertainment venues. At the same time, the quiet location is ideal for those who want to enjoy nature and take a relaxing walk along the stunning Protaras beachfront promenade.



Our vision is to create a culture that aims for:

“A sustainable society where we can satisfy our own needs without reducing the possibilities for future generations to satisfy their needs”.





It is well understood to the management of The King Jason Protaras the necessity to implement a sustainable action plan that commits:

- **to create happy faces in a happy place,**
- **to minimise the environmental impact from its activities by reducing our greenhouse gas emissions and protecting and supporting biodiversity**
- **to adapt to the socio – economic fast changes and contribute to the local community,**
- **to create a fair and pleasant work environment where everyone should be treated fairly and with respect ensuring human rights of staff and guests are protected**
- **safeguard the welfare of children and young people**

For the above purposes The King Jason Protaras is member of Cyprus Sustainable Tourism Initiative and implements the Travelife Sustainable system.



TRAVELLING RESPONSIBLY

- We all travel for different reasons and many of us would agree that one of the best things about travel is having new and unique experiences. Because people, culture, history, wildlife and scenery play such important roles in our travel experiences, protecting and supporting these things should be at the heart of every tourism and travel organization, and every traveler.

- Travelife certification helps accommodation providers put sustainability at the heart of their business. In order for our system to be truly effective and impactful we invite our guests to take some simple actions too. Please read the Responsible Guest Guide, accessible via the QR code to find out how you can help to improve the impact of your travel. You can also access the information via the link

<https://staybetterplaces.com/responsible-travel/>

RESPONSIBLE GUEST GUIDE

Simple actions you can take to
support the people and places you visit



RESPONSIBLE HOSPITALITY GUIDE

Simple actions hospitality staff can take to
support people and the environment

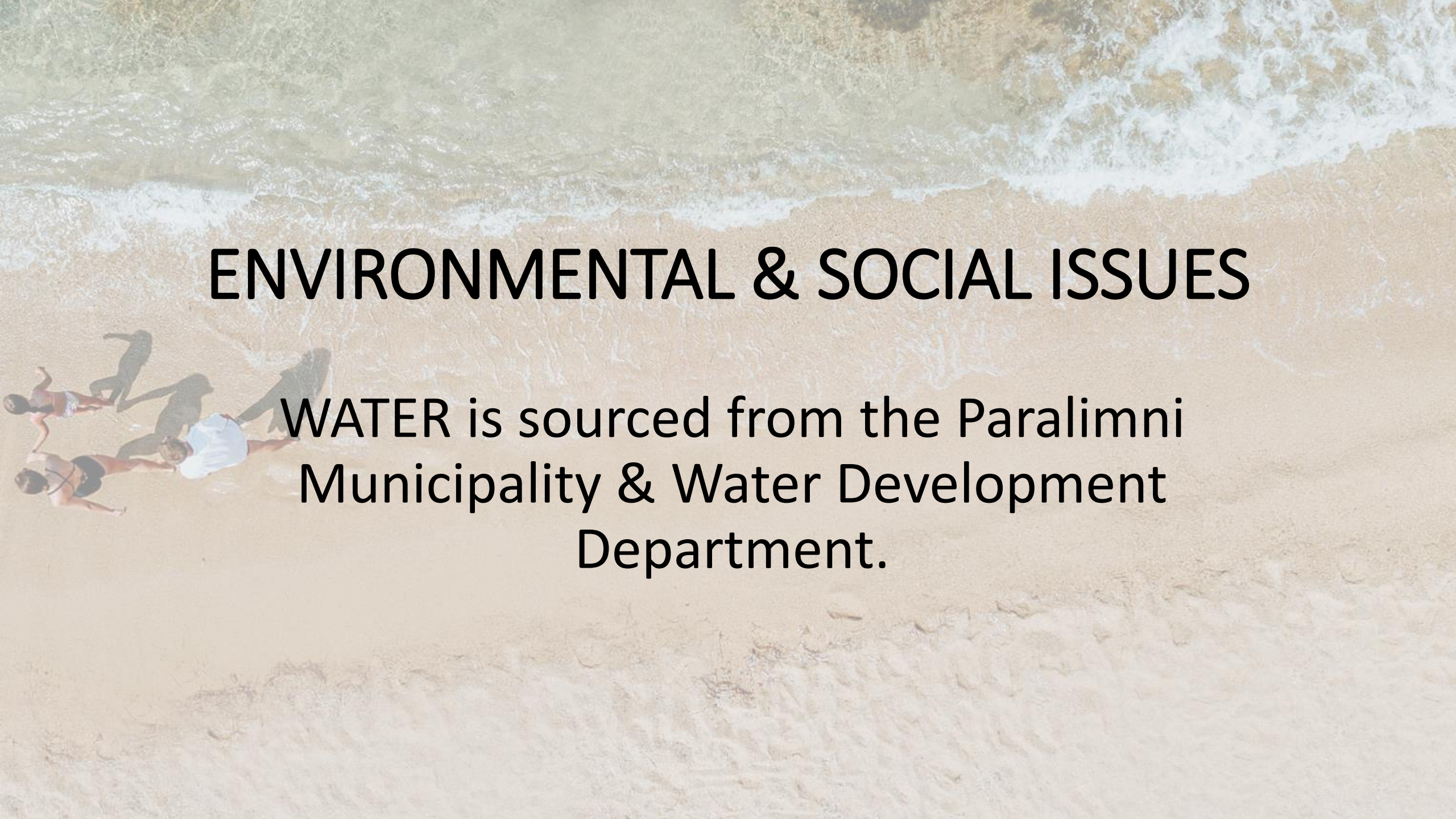


OUR SUSTAINABILITY ENVIRONMENTAL PROGRAMME



- ✓ A designated Green Team appointed to implement our sustainability policies and standards.
- ✓ Policy documents publicly available for all to see online and on-site.
- ✓ Annually recording and monitoring our progress against set timeframes.



An aerial photograph of a sandy beach with gentle waves lapping at the shore. Three people are visible on the left side of the frame, walking along the water's edge. The text is overlaid on the right side of the image.

ENVIRONMENTAL & SOCIAL ISSUES

WATER is sourced from the Paralimni
Municipality & Water Development
Department.

WATER SAVING INITIATIVES

1

All staff are frequently trained to ensure the minimum use of water and to report any leakages while carrying out their daily chores.

2

Water saving system for garden irrigation is implemented with weekly irrigation program.

3

Water flow is regulated by the Maintenance team in order to be with the accepted limit.

4

Information cards are provided in all guest rooms for reusing towels. Pool towels are replenished every 72 hours.

5

Information is provided on Information Boards, Lobby area, staff areas and website.

6

Daily Maintenance checks are carried out, followed up and rectified immediately on faults and leaks.

WATER QUALITY

High water quality is ensured by the following actions:

1. Microbiological pool water analysis is carried out on a monthly basis.
2. Chemical pool water analysis is carried out one a year.
3. pH and other parameters are being checked daily in all swimming pools and are regulated manually in accordance with supplier instructions.
4. Microbiological analysis of potable water.
5. Legionella analysis is carried out twice a year.

Irrigation:

Our gardens are irrigated with water provided from Water Development Department.

ENERGY SOURCES

ELECTRICITY

- Electricity Authority of Cyprus supplies our electricity.
- Our Maintenance Department monitors the electricity consumption daily.
- Electricity is used for refrigerators, pumps, lights and all other equipment.



LPG

- EKO is our LPG supplier.
- Our Maintenance Department monitors the LPG consumption daily.
- LPG and diesel consumptions are measured and documented.
- LPG is used for our Kitchen Department.



ENERGY SAVING INITIATIVES

- Use of Electrical Lighting System (BMS).
- All new equipment purchased is energy efficient.

1

- All light bulbs have been replaced with low energy bulbs and LED lighting which reduces electricity consumption (Lighting Control/Dimmer).

2

- Use of inverted pumps
- Implementing preventive maintenance through the annual maintenance program to reduce energy loss in all machinery
- Monthly recording of gas diesel consumption to identify wastages, and extensive consumptions

3

4

- An automatic timer switch has been installed in our outdoor areas. The timers changed depending on the month and daylight saving.

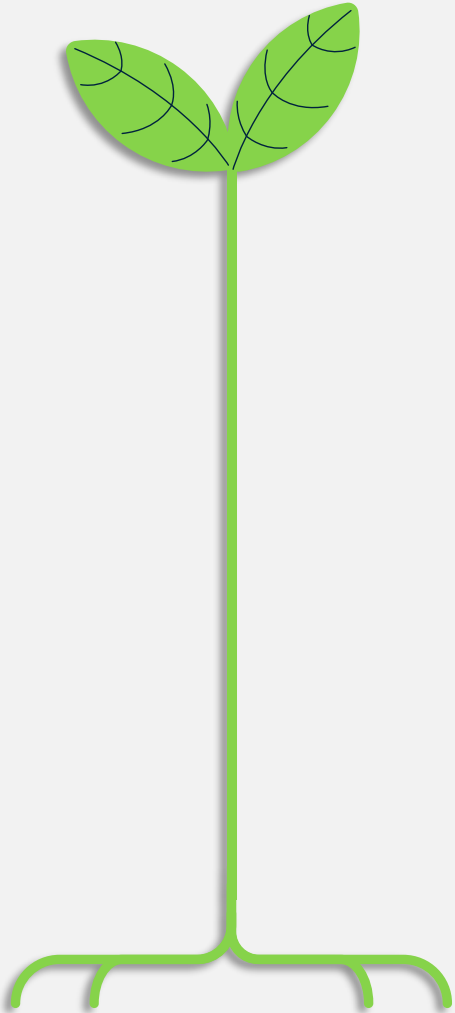
5

- Guest rooms are supplied with automatic mechanism (key) switching off lights when leaving the room. Heating & AC do not function if balcony doors are open. Monitoring and adjusting temperatures of AC/Heating in public areas.

6

- Continuous staff training on how to reduce the consumption of gas and diesel through the right use of equipment.





WASTE MANAGEMENT

The hotel is connected to the public sewage system.

Waste water is sent to the public biological plant and checked monthly by the government authorities for controlling the legal requirements for BOD and COD.

Procedures are followed to reduce the BOD and COD of the waste water by:

- Collecting cooking oil and disposing through an approved supplier.
- Vinegar is used for cleaning kettles and cutlery.

REDUCING AND MINIMISING WASTE



Recycling

- Glass
- Paper
- Cardboard
- Plastic
- Batteries
- Metal
- Lamps
- Electric devices
- Used cooked oil



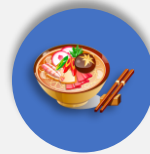
Paper Reduction

- Limiting printing amounts
- Using double sided paper
- Avoiding printing in colour.
- Extensive use of emails for messaging



SUP Alternatives

- Reusable polycarbonate cups, paper straws, paper bags and wooden cutlery.
- Reusable porcelain containers for salt and pepper.



Food Waste

- Cook proportionally subject to Hotel's occupancy to avoid food waste
- Un-consumed food from our buffets are sent to staff restaurant.



Suppliers

- Making purchases through bulk wherever possible
- Evaluating and buying from suppliers who operate responsibly on reducing packaging.

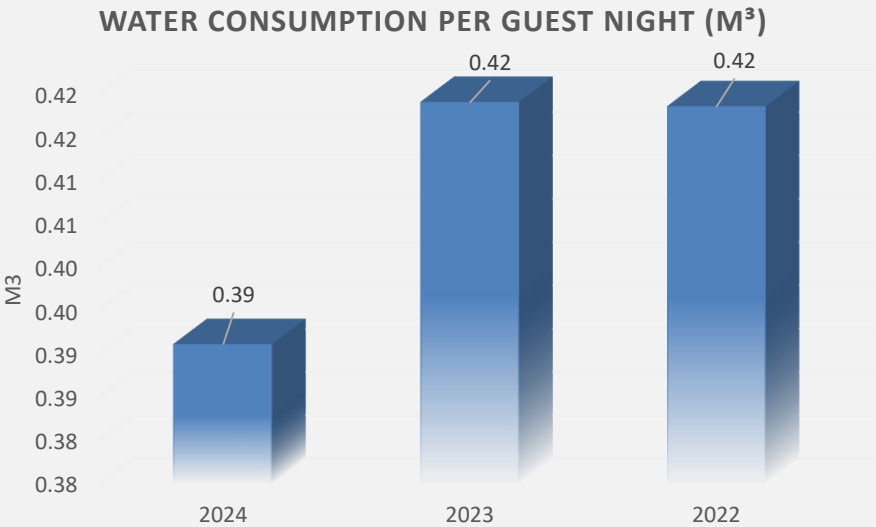


Outcome of 2024 & Objectives for 2025

Environmental Performance Comparison & Progress Analysis

WATER CONSUMPTION COMPARISON

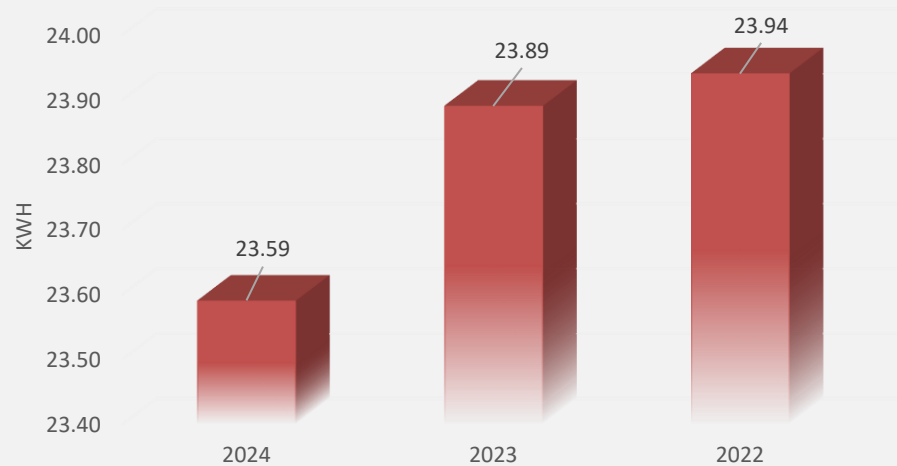
Water Consumption	2024	2023	2022	% change 2024 vs 2023	% change 2024 vs 2022
Mains Water (m³)	13,956.00	14,870.00	14,731.00	-6.15	-5.26
Ave. consumption per guest night (m³)	0.39	0.42	0.42	-6.67	-6.56
Mains Water (kg CO ₂ e)	2,079.44	2,215.63	2,194.92	-6.15	-5.26
Total Water Emissions (kg CO ₂ e)	2,079.44	2,215.63	2,194.92	-6.15	-5.26



ENERGY CONSUMPTION COMPARISON

Energy consumption	2024	2023	2022	% change from last year 2024 vs 2023	% change from benchmark year 2024 vs 2022
Mains electricity and Gas (kWh)	584,989.35	556,132.00	512,976.00	5.19	14.04
Mains Electricity (kg CO ₂ e)	401,853.04	348,561.87	321,523.10	15.29	24.98
Fuels measured by weight (kWh)	0.00	0.00	0.00	0.00	0.00
Fuels measured by weight (kg CO ₂ e)	0.00	0.00	0.00	0.00	0.00
Fuels measured by liquid (kWh)	257,286.69	291,811.83	329,384.23	-11.83	-21.89
Fuels measured by liquid (kg CO ₂ e)	60,834.82	68,938.24	78,685.39	-11.75	-22.69
Total Kilowatt Hours (kWh)	842,276.04	847,943.83	842,360.23	-0.67	-0.01
Ave kWh Per Guest Night	23.59	23.89	23.94	-1.26	-1.46
Total Energy Emissions (kg CO ₂ e)	462,687.86	417,500.11	400,208.49	10.82	15.61

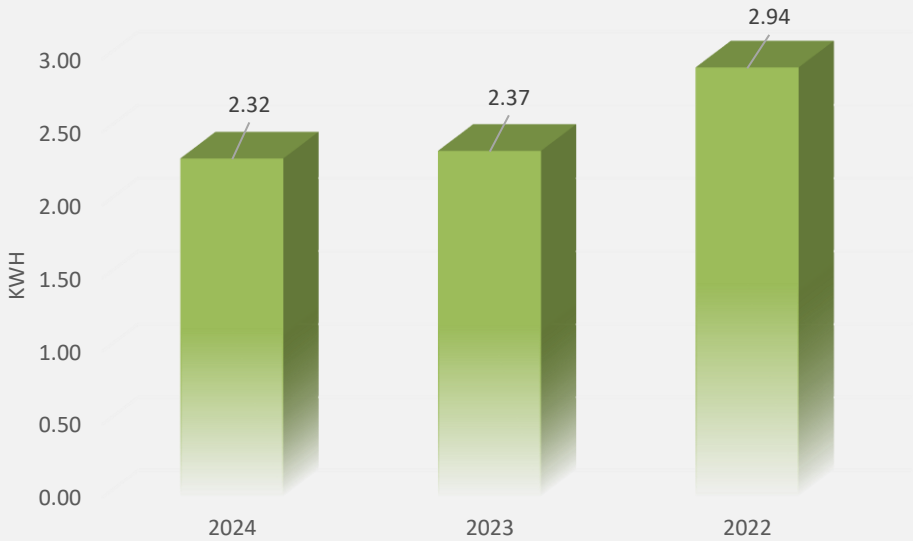
ENERGY CONSUMPTION PER GUEST NIGHT (KWH)



WASTE PRODUCTION COMPARISON

WASTE	2024	2023	2022	% change from last year 2024 vs 2023	% change from benchmark year 2024 vs 2022
Total solid waste (kg)	82,640.00	84,021.00	103,431.00	-1.64	-20.10
Average solid waste (kg) per guest night	2.32	2.37	2.94	-2.19	-19.43
Landfill (Kg CO ₂ e)	41,561.81	42,314.06	53,911.25	-1.78	-22.91
Recycled Waste Emissions (kg CO ₂ e)	347.94	351.80	371.18	-1.10	-6.26
Total Solid Waste emissions (Kg CO ₂ e)	41,909.76	42,665.86	54,282.43	-1.77	-22.79

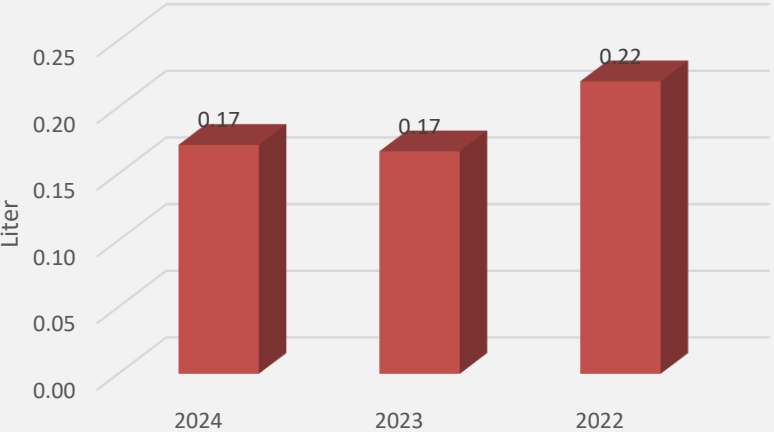
AVERAGE SOLID WASTE (KG) PER GUEST NIGHT



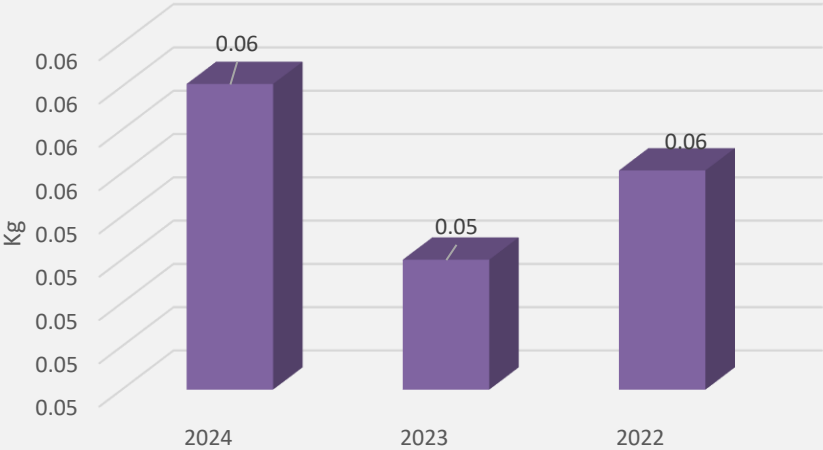
PROCUREMENT COMPARISON

Procurement	2024	2023	2022	% change from last year 2024 vs 2023	% change from benchmark year 2024 vs 2022
Environmentally hazardous substances (l)	6,127.00	5,919.75	7,720.50	3.50	-20.64
Environmentally hazardous substances (kg)	2,145.00	1,845.00	1,975.00	16.26	8.61
Environmentally hazardous substances (l) per guest night	0.17	0.17	0.22	2.92	-21.73
Environmentally hazardous substances (kg) per guest night	0.06	0.05	0.06	15.61	7.12
Single Use Plastics (No. of items)	283,734.00	268,262.00	235,624.00	5.77	20.42
Single Use Plastics (No. of items) per guest night	7.95	7.56	6.70	5.17	18.76
Total Meat (kg)	12,495.51	12,020.32	12,379.93	3.95	0.93
Total Dairy (l)	9,767.00	11,479.00	10,672.00	-14.91	-8.48
Total Dairy (kg)	6,006.60	5,857.00	5,888.80	2.55	2.00
Total Fish (kg)	3,399.61	3,031.36	2,894.90	12.15	17.43

Env. hazardous substances (l) per guest night



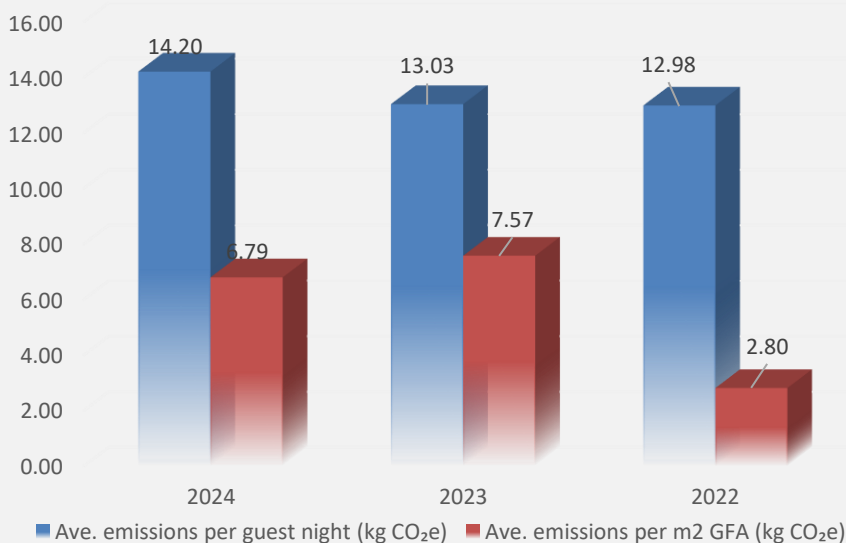
Env. hazardous substances (Kg) per guest night



TOTAL EMISSIONS COMPARISON

Emissions (kg CO ₂ e)	2024	2023	2022	% change from last year 2024 vs 2023	% change from benchmark year 2024 vs 2022
Total Emissions (kg CO ₂ e)	506,677.06	462,381.60	456,685.83	9.58	10.95
Ave. emissions per guest night (kg CO ₂ e)	14.20	13.03	12.98	8.98	9.40
Ave. emissions per m2 GFA (kg CO ₂ e)	6.79	7.57	2.80	-10.30	0.59
Fuels measured by weight (kg CO ₂ e)	0.00	0.00	0.00	0.00	0.00
Fuels measured by liquid (kg CO ₂ e)	257,286.69	291,811.83	329,384.23	-11.83	-21.89
Mains Electricity (kg CO ₂ e)	401,853.04	348,561.87	321,523.10	15.29	24.98
Total Water Emissions (kg CO ₂ e)	2,079.44	2,215.63	2,194.92	-6.15	-5.26
Total Solid Waste emissions (Kg CO ₂ e)	41,909.76	42,665.86	54,282.43	-1.77	-22.79
Total Solid Waste emissions (Kg CO ₂ e)	0.00	0.00	0.00	0.00	0.00
Recycled Waste Emissions (kg CO ₂ e)	347.94	351.8	371.18	-1.10	-6.26

TOTAL EMISSIONS COMPARISON PER GUEST NIGHT



Objectives and Outcome for 2024

PERFORMANCE ANALYSIS

#	WHAT WAS THE OBJECTIVE?	Actual Performance	OUTCOME
1	Reduce our electricity consumption below 14 kWh per guestnight	16 kWh per guestnight	Partially Achieved
2	Reduce our fuels consumption below 8.7 kWh per guestnight	7.2 kWh per guestnight	Achieved
3	Reduce our water consumption below 380 litres per guestnight	390 litres per guestnight	Partially Achieved
4	Maintain our use of chemicals (hazardous substances) and waste materials at last year's levels	Waste↓ - Chemicals↑	Partially Achieved
5	Engage in more community activities	• Arranged cleaning around the hotel grounds and beaches • Created Cyprus breakfast corner. • Added more routes to our hotels Shuttle bus to promote more sightseeing of the local community	Achieved

Objectives and Outcome for 2024

PROGRESS TOWARDS ACHIEVING GOALS

#	GOAL	STATUS
1	Reduce our electricity consumption below 14 kWh per guestnight	We have not achieved a reduction in our consumption of electricity. We will re-analyze our targets and make a plan to take actions and set new measures to achieve a reduction in 2025.
2	Reduce our fuels consumption below 8.7 kWh per guestnight	We took the necessary actions and have achieved the reduction set for our consumption of both LPG and diesel. Frequent inspection of gas leaks and the correct operation of our equipment have helped us to achieve our goal. We commit to continue the activities that led to the success of our objective
3	Reduce our water consumption below 380 litres per guestnight	We have made a step towards our goal with a reduction of water consumption. We will continue to take actions and set new measures to achieve a greater reduction in 2025.
4	Maintain our use of chemicals (hazardous substances) and waste materials at last year's levels	We managed to surpass our expectations and achieved a reduction in waste materials through better staff training the introduction of more recycle bins Unfortunately, our use of hazardous to the environment chemicals has been increased. However, special circumstances have led to this increase and We commit to to take actions and set new measures to go back to our normal levels in 2025.
5	Engage in more community activities	We organised beach clean-ups engaging our guests and staff. We also participated in the "Cyprus Breakfast Kalimera" project supported by the Deputy Ministry of Tourism and Travel foundation of the UK. Moreover, we are in close cooperation with KEPA, a charity center I for children with special needs in Liopetri village

ENVIRONMENTAL GOALS 2025

The King Jason Protaras has set the following reduction/savings targets:

- Maintain or reduce our greenhouse gas emissions from energy
- Reduction of greenhouse gas emissions from waste by 5%
- Maintain or reduce our mains water consumption
- Reduction of our single-use plastic purchasing by 15%
- Protect and support biodiversity
- Engage in more community activities

It is everyone's responsibility to achieve and further improve the above targets!

We invite all our Stakeholders for their support to assist us to achieve our sustainability goals.

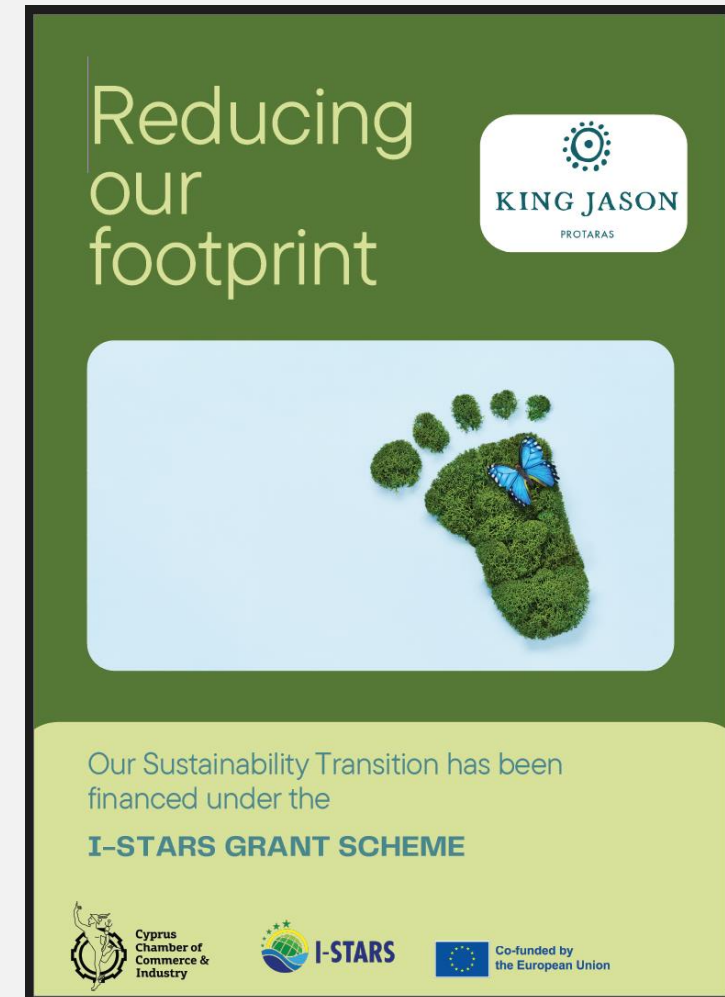
SOCIAL RESPONSIBILITY & COMMUNITY



1) ENGAGEMENT: Supporting local organizations

ENGAGEMENT

- Member of CSTI: Cyprus Sustainability Tourism Initiative
- CSTI CYB: Cyprus Breakfast
The "Cyprus Breakfast, Kalimera" is a project supported by the Deputy Ministry of Tourism and the Travel Foundation of the UK
- Member of the I-STARS grant scheme "Reducing our footprint" for our sustainability transition

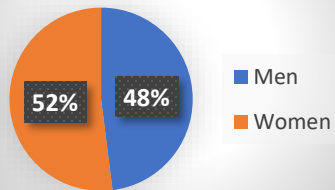


2) EMPLOYEES: Employee involvement and equality

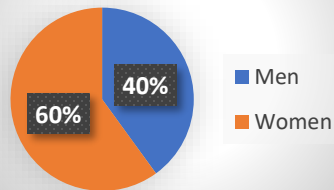
EMPLOYEES

YEAR	FEMALES	MALES	LOCALS
2022	52%	48 %	27%
2023	60%	40%	28%
2024	52%	48%	27%

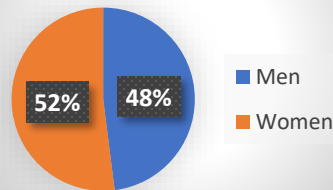
2022



2023



2024



3) ATTAINMENT: Supporting local businesses

ATTAINMENT

- 90% of local supplies
- 10% local supplies hotel operations
- Most of our suppliers are qualified with Quality and Environmental Certifications

4) COMMUNITY ACTIVITIES: Charitable activities

COMMUNITY ACTIVITIES

- The King Jason Protaras is committed to keep the beach near the hotel free of plastic by organizing beach clean-ups.
- The hotel is in close cooperation with KEPA, a charity center in the nearby town Paralimni and Apostolos Varnavas School for children with special needs in Liopetri village

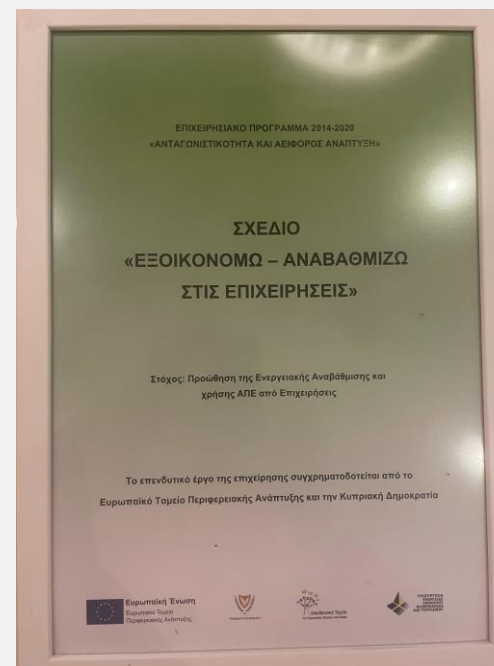


SEMINARS / IN-HOUSE TRAININGS

A/A	DPT	TRAINING	STAFF No	DURATION	TOTAL HRS
1	All (HoD)	Implementation of Travelife	8	14 hours	112
2	FRONT OFFICE	Environmental Issues	1	30 min	0.5
3	RECEPTION	Environmental Issues	3	30 min	1.5
4	HOUSEKEEPING	Environmental Issues	11	30 min	5.5
5	RESTAURANT	Environmental Issues	25	30 min	12.5
6	KITCHEN	Environmental Issues	17	30 min	8.5
7	LIFEGUARD	Environmental Issues	2	30 min	1
9	MAINTENANCE	Environmental Issues	4	30 min	2
10	STORE	Environmental Issues	2	30 min	1
11	ACCOUNT	Environmental Issues	1	30 min	0.5
					Total 145 hours

CERTIFICATIONS & AWARDS

- EN ISO 9001:2015
- EN ISO 22000:2018
- Travelife Gold Certification since 2018.
- TUI Top HoteCertificate of Excellence by TripAdvisor for 2022, 2023.
- Is Certificate of Excellence "Top 100 Best Hotels Of The world Of The Year" 2023.



THE KING JASON

PROTARAS

THANK YOU!

Date: 04/11/2025

Approval: GM NIKOLAS NIKOLA

Signature:

A handwritten signature in black ink, consisting of several stylized, overlapping loops and a final vertical stroke.